

Club 420 Association
Board of Directors Meeting
Minutes

January 28, 2025 – By Zoom: 7:38PM EST

Attending: Kyle Assad, Alana Marks, Rusty Deane, George Yioulos, Gregg Nourjian, Rob Simmons, Carter Wimberly, Carolyn Redmond, John Morgan, Molly Vandemoer, Dillon Paiva, Jason Lutz

I. Approval of the minutes of October 7, 2024

Prior minutes were unanimously approved.

II. President's Report

Concluded 2024 after a number of new and returning events. Many thanks to Alana for scheduling 2025 regional, national and international events. She has also started booking 2026 events with goal of clinic scheduling once regattas are laid out. Team Race Midwinters for the Liam O'Keefe Trophy was a great success and honored Liam's memory well – regatta grew by 50 percent.

III. Treasurer's Report

Strong and stable. Cash position is solid. Good membership numbers help.

IV. Executive Director's Report

- a. Scheduling of concurrent regional events
- b. Status of event schedule
- c. Class Representative at Major Events

Florida State Champs and Fleet Race Midwinters upcoming, Triple Crown language being finalized. Working on NORs for regional events – most dropping soon. Waiting to hear about South Shore Champs and California State Champs. SSA running standalone women's clinic in June, C420 Class running clinic in July at American YC.

Working on potentially hiring Social Media Rep to continue outreach and online presence. Looking to grow smaller events with social media – with consistency of media footprint. Motion to spend up to \$4,500 to engage Lexi Pline as social media rep is approved.

2025 budget discussed. Membership peaked at just over 1,000. Clinic fees down, sail royalties strong. A reduction in expenses kept profit margin healthy. Motion to pass 2025 budget is approved.

V. Approval of Alana Marks as Executive Director

Motion to nominate Alana as Executive Director is unanimously approved.

VI. Rules Edits and Updates

We are seeking conditional approval of rule changes pending final review. Would like to officially approve and push out in April.

Dillon ran through the document (sent to board prior to meeting) stating the proposed rule changes for the board.

Motion to approve rules and allow measurer to push out when implemented is passed. Dillon is moving off the measurer's role and he is working with Chris to implement these changes.

Kyle makes a point that Devoti will not join board until boat is officially approved.

Meeting adjourned at 8:27 PM EST